
ABOUT OUR PRODUCTS

[®]
Duurstede

For
pronounced
results in
canine
grooming.

Pour des
résultats
prononcés
dans le
toiletage
des chiens.

Duurstede[®] Grooming Products

905 7TH Street East, Owen Sound, ON N4K 1K3

Telephone: (519) 372-9733 Toll-free: 1-800-387-3647

Facsimile: (519) 372-9734 E-mail: info@duurstede.com

Web page: <http://www.duurstede.com>

THE PERFECT COAT!

I am constantly asked one question: "How do I use your products to get the best results on my dog's coat?" The answer is simple and it is the same for all coat-types:

Step One: Cleaning

- Wet the coat thoroughly with lukewarm water.
- Alternately add Duurstede[®] Shampoo or Duurstede[®] Shampoo-SG and water until a lather just begins to appear.
- Leave the shampoo on the coat for 2 to 3 minutes to enable the "goodies" in our shampoo to be absorbed and bond with the coat.
- Rinse thoroughly with lukewarm water.
- I recommend that you use Duurstede[®] Shampoo-EF around the head and muzzle to minimize eye irritation.

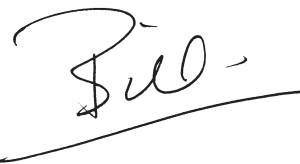
Step Two: Conditioning/protein application

- Following the directions on the bottles, mix a small amount of Duurstede[®] Conditioner and Duurstede[®] Additive. The amount of product will vary with the amount of coat being conditioned and will decrease with repeated applications.
- Work the mixture into the coat and leave it on for 2 to 10 minutes depending on the amount of conditioning required—less time for wiry coats, more time for silky or overly dry coats.
- Rinse thoroughly with lukewarm water then towel dry the coat.

Step Three: Protecting

- Apply a small amount of Duurstede[®] Revitalizer to the hands, then to the coat. Apply extra Revitalizer to those areas where soiling is a problem.
- Dry and style as you would normally.

Yes, my system may take a few minutes longer, but I'm certain you will find that the results justify the additional time!



W. R. (Bill) Van Wyck, B. A., U. E.

PS: Need an easier bathing solution for your dog? Try our innovative Duurstede[®] Three-In-One!

SHAMPOO

With imported herbal extracts

Duurstede® Shampoo is a highly concentrated, low-sudsing shampoo formulated to clean hair and skin gently without stripping them of their natural nutrients. Duurstede® Shampoo rinses easily from even the most stubborn coat. Imported herbal extracts help control sebum secretions, keeping hair cleaner longer. Loaded with natural proteins specially treated to bond to the hair, Duurstede® Shampoo is your only choice if you want your dog to have a coat with remarkable texture, strength, and extraordinary shine. Duurstede® Shampoo does not contain Sodium Chloride (table salt) used by many manufacturers as an inexpensive thickening agent. Don't be fooled by simple chemistry—thickness does not necessarily mean concentration.

Directions: Wet the coat thoroughly with lukewarm water. Apply a very small amount to your hands, then apply to coat. Alternate adding shampoo and water until a lather just starts to appear. Allow the shampoo to work for 2 to 3 minutes before rinsing completely using lukewarm water. Repeat only if necessary. If your preference is to dilute your shampoo, remember that this is a very concentrated product and ratios up to 1:20 are possible. Your dilution's effectiveness will vary according to coat-type, coat-soiling, and local water conditions.

Ingredients: Purified Water, Sodium Laureth Sulfate, Cocamidopropyl Betaine, TEA-Dodecylbenzene-sulfonate (and) Ethoxydiglycol (and) Propylene Glycol (and) Sorbitol (and) Butylene Glycol (and) Gentian Extract (and) Hayflower Extract (and) Hypericum Extract (and) Balm Mint Extract (and) Juniper Extract (and) Pine Needle Extract (and) Arnica Extract, Hydrolyzed Wheat Protein (and) Wheat Oligosaccharides, Cocamide DEA, PPG-5-Ceteth-10 Phosphate, DMDM Hydantoin, Polysorbate 20, Tetrasodium EDTA, Panthenol, Methyl Paraben, Tocopheryl Acetate, Menthol, Retinyl Palmitate, Eucalyptus Oil, Biotin.

SHAMPOO-EF

The gentle eye-friendly shampoo

Duurstede® Shampoo-EF is our very gentle Eye-Friendly shampoo. Developed for the muzzle and head, its unique ingredients make it an excellent

product for dog fanciers who want to bath around the eyes, but who do not want to apply strong conditioners and protectants to those sensitive areas. With a balanced pH and free of Sodium Chloride and alcohol, Duurstede® Shampoo-EF employs the same ingredient as our revolutionary Duurstede® Revitalizer plus Polyquaternium 7 to provide mild conditioning and protection without eye irritation.

Directions: Wet the coat thoroughly with lukewarm water. Apply a very small amount of shampoo to your hands, then apply to coat. Alternate adding shampoo and water until a lather just starts to appear. Leave on for 2 to 3 minutes before rinsing completely using lukewarm water. Place your hand gently over the dog's eyes to keep the eyelids closed and help stop the entry of rinse water. We know Duurstede® Shampoo-EF won't irritate your dog's eyes, but we never know what else might be in the rinse water! Repeat only if necessary. If you prefer to dilute your shampoo, remember that this is a very concentrated product and ratios up to 1:20 are possible. Your dilution's effectiveness will vary according to coat-type, coat-soiling, and local water conditions.

Ingredients: Purified Water, Sodium Trideceth Sulfate, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide DEA, Polyquaternium 7, Polysorbate 20, PEG 6000 Distearate, DMDM Hydantoin, Polyquaternium 10, Eucalyptus Oil.

SHAMPOO-SG

Our second-generation shampoo

Duurstede® Shampoo-SG utilizes a Second Generation of highly effective yet gentle cleansers formulated to rehydrate your dog's dry, over-stressed coat. With Hydrolyzed Wheat Protein and Hydrolyzed Whole Oats—known for their ability to help skin and coat maintain moisture balance and restore elasticity—it is ideal for puppies, and dogs with sensitive skin. Duurstede® Shampoo-SG produces a dense, rich lather that rinses out easily. Mentha Piperita (Oil of Peppermint), an aromatic stimulant, leaves your dog with a refreshing, clean scent.

Directions: Wet the coat thoroughly with lukewarm water. Apply a very small amount of Duurstede® Shampoo-SG to your hands, then apply to coat. Alternate adding water and Duurstede® Shampoo-SG until a rich lather starts to appear. Allow the shampoo to rest on the coat for 2 to 3 minutes before rinsing completely with lukewarm water.

Repeat only if necessary. If your preference is to dilute your shampoo, remember that this is a very concentrated product and ratios up to 1:20 are possible. Your dilution's effectiveness will vary according to coat-type, coat-soiling, and local water conditions.

Ingredients: Aqua, Disodium Laureth Sulfosuccinate (and) Sodium Cocoyl Isethionate (and) Cocamidopropyl Betaine, Cocamidopropyl Hydroxydultaine, Myristamine Oxide, Glycerin, Sodium Cocoyl Gluamate, PEG-150 Distearate, Oleamidopropyl Betaine, Glycol Distearate, Cinnamidopropyltrimonium Chloride, Aminopropyl Dimethicone, Hydrolyzed Wheat Protein, Hydrolyzed Whole Oats, Dimethicone PEG-8 Meadowformate, Keratin, Hydrolyzed Keratine, Hydroxypropyltrimonium Chloride, Citric Acid, Mentha Piperita, Disodium EDTA, Methychoroisothiazolinone (and) Methylisothiazolinone.

CONDITIONER

The alkaline conditioner

Based on a special formula developed after years of diligent research, Duurstede® Conditioner promotes a healthy-looking, manageable coat for every coat-type and condition. Duurstede® Conditioner goes on alkaline, which is opposite in pH to most products. This opens the cuticle, allowing the emollients to penetrate to the cortex of the hair. Duurstede® Conditioner then self-neutralizes to the coat's natural pH. This change in composition closes the cuticle, locking in the emollients. By lubricating the hair from the inside out, Duurstede® Conditioner discourages damage by the environment.

Directions: Wash the coat using Duurstede® Shampoo or Shampoo-SG. Damp dry the coat. Apply a very small amount to your hands, then apply to coat. Leave on for 2 to 10 minutes depending on the amount of conditioning required—use less time for wiry coats, more time for silky coats. This is not a leave-in conditioner—rinse thoroughly with lukewarm water. Towel dry in the natural direction of the coat. Do not use high heat while drying, as this only reopens the cuticle, increasing the chance of tangling. If your preference is to dilute, remember that this is very concentrated and dilutions up to 1:20 are possible. Your dilution's effectiveness will vary according to coat-type, coat condition, and local water conditions.

Ingredients: Purified Water, Cetyl Alcohol, Stearyl Trimethyl Ammonium Chloride, Lauryl Alcohol, Triethanolamine, Menthol, Diazolidinyl Urea, Methyl Paraben, Propyl Paraben.

CONDITIONER-DT

The advanced-formula conditioner/detangler

Duurstede® Conditioner-DT is an advanced formula conditioner/DeTangler with exceptional antistatic characteristics. Developed primarily for long-coated breeds, it offers mild conditioning with unsurpassed detangling properties. Duurstede® Conditioner-DT provides enhanced wet and dry comb-out when applied after either Duurstede® Shampoo or Shampoo-SG. This European formulation will leave your dog's coat show-ring-ready. If tangling or static is your problem, Duurstede® Conditioner-DT is your answer.

Directions: Wash the coat using Duurstede® Shampoo or Shampoo-SG. Damp dry the coat. Apply a very small amount to your hands, then apply to coat. Leave on for 2 to 10 minutes depending on the amount of conditioning required—use less time for wiry coats, more time for silky coats. This is not a leave-in conditioner—rinse thoroughly with lukewarm water. Towel dry in the natural direction of the coat. Do not use high heat while drying, as this only reopens the cuticle, increasing the chance of tangling. If your preference is to dilute, remember that this is very concentrated and dilutions up to 1:20 are possible. Your dilution's effectiveness will vary according to coat-type, coat condition, and local water conditions.

Ingredients: Purified Water, Cetyl Alcohol, Steartrimonium Chloride (and) Isopropyl Alcohol, Glycerin, Lauryl Alcohol, Methyl Paraben, Propyl Paraben, DMDM Hydantoin, Citric Acid, Eucalyptus Oil.

ADDITIVE

The ultimate protein treatment

If your dog's coat needs the ultimate protein treatment—this is it! Duurstede® Additive is packed with algae and natural vegetable proteins that are imported from Italy. Duurstede® Additive is not used as an ingredient directly in Duurstede® Conditioner or Conditioner-DT, as these proteins are very sensitive to pH. For maximum benefit, mix Duurstede® Additive just prior to use. Designed as a protein filler for the hair, the protein in Duurstede® Additive has been positively charged and is attracted to the negatively charged damaged hair. The hair and the Additive's proteins form bonds filling in the damaged areas. Silica (not silicone)

particles in Duurstede® Additive, also positively charged, give the coat a mirror-like shine.

Directions: Wash coat using Duurstede® Shampoo or Shampoo-SG and towel dry. In a dish, thoroughly mix 2 parts Duurstede® Conditioner with 1 part Duurstede® Additive. Thin with lukewarm water if the mixture is too thick to spread easily through your coat-type or if the mixture is lumpy. Work into coat and leave on for 2 to 10 minutes depending on the amount of conditioning required—less time for wiry coats, more time for silky coats. This is not a leave-in mixture—rinse thoroughly with lukewarm water. Towel dry in the natural direction of the coat. Do not use high heat while drying as this only reopens the cuticle increasing the chance of tangling.

Special Grooming Tip: Duurstede® Additive works best when mixed with Duurstede® Conditioner.

Ingredients: Carbon, Silica, Vegetable Oils, Algae, Deionized Water, Fragrance, Drabber.

REVITALIZER

The leave-in protectant

Duurstede® Revitalizer is a leave-in protectant that adds volume and texture. It forms a moisturizing film that protects by creating a shampoo soluble "sleeve" that guards the hair from the environment while at the same time, allowing it to "breathe." Duurstede® Revitalizer instantly reinforces the structure of the hair shaft but never flakes or builds up. The slightly acidic nature of Duurstede® Revitalizer helps tighten the cuticle to the hair shaft, resulting in a coat with unsurpassed reflectiveness.

Directions: Prepare the coat using Duurstede® Shampoo or Shampoo-SG and Conditioner/Additive. When the coat is almost dry, place a little Duurstede® Revitalizer in your hands and apply to coat. Place extra on those areas where soiling is a problem.

Special Grooming Tip: Duurstede® Revitalizer makes an excellent topcoat and antistatic spray by mixing 10 mL to 45 mL (2 t. to 3 T.) Duurstede® Revitalizer with 237 mL (8 fl. oz.) distilled water, depending on coat-type. When mixing with water, only make enough for a few days' use.

Ingredients: Purified Water, SD Alcohol, PVP/VA Copolymer, Polyquaternium 10, Imidazolidinyl Urea, 2-Bromo-2-Nitro-1, 3 Pro-panediol, Eucalyptus Oil.

THREE-IN-ONE

Our innovative all-in-one bathing solution

Eclipsing the current science of canine coat and skin care, Duurstede® Three-In-One delivers never-before-available cleaning, conditioning, and coat protection in one bottle! Like all of our products, Duurstede® Three-In-One incorporates the finest ingredients from around the world to give dogs an exceptional bathing experience that will leave their coats clean, shiny, and manageable. Tried our 3-step programme but require a quicker solution for day-to-day bathing? Then you need Duurstede® Three-In-One!

Directions: Wet the coat thoroughly with lukewarm water. Apply a very small amount to your hands, then apply to coat. Alternate adding shampoo and water until a lather just starts to appear. Allow the shampoo to work for 2 to 3 minutes before rinsing completely using lukewarm water. Repeat only if necessary. If your preference is to dilute your shampoo, remember that this is a very concentrated product and ratios up to 1:20 are possible. Your dilution's effectiveness will vary according to coat-type, coat-soiling, and local water conditions.

Ingredients: Purified Water, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide DEA, Glycerine, Ext. Violet 2, Polyquaternium-7, Propylene Glycol (and) Diazolidinyl Urea (and) Methylparaben (and) Propylparaben, PEG-150 Pentaerythrityl Tetrastearate (and) PEG-6 Caprylic/Capric Glycerides (and) Purified Water, Hydrolyzed Wheat Protein, Eucalyptus Globulus Leaf Oil, Panthenol, Tocopheryl Acetate, Retinyl Palmitate, Citric Acid, Tetrasodium EDTA.

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